

Television News Anchor Interview Questions And Answers Guide.



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Television News Anchor Job Interview Preparation Guide.

Question # 1

Please explain me why are you leaving your current job?

Answer:-

Not sure of how to answer this question? Remember that this isn't a time for a job-seeker to bad-mouth your boss or previous employer. Doing so will be a red flag and create a problem that could hurt you as early on as during the phone interview.

What this question is really getting at is why you are looking for a new job at the place you're interviewing. So even though it's not phrased that way, respond by talking about how appealing this specific opportunity is to you. As tempting as it may be to vent, don't spend any time dwelling on the things that make you sound unhappy or unsatisfied at your current company.

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Question # 2

Explain me how would your colleagues describe you?

Answer:-

This question is a combination of a personality-fit and work-style question wrapped up in one. It's also an opportunity to showcase your interpersonal strengths if you have them and reflect on the way you add to the team in your current job. If you have a brief anecdote about how you were the leader in a time of crisis or pulled the team together during a stressful project, now is the time to tell it.

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Question # 3

Explain me about a challenge you faced and how you dealt with it?

Answer:-

We have all faced challenges and overcome them, so which one do you choose to highlight for the interview? Well, ideally it is something you are proud of (which by definition means it was a significant challenge). Moreover, it should be within the professional context if possible. While it's fine to say that you were able to climb Mt. Everest or won a medal at the Olympics, most of us will provide a great answer if we can talk about a workplace or business challenge we helped a team or company overcome.

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Question # 4

Tell me where do you see yourself in 5 years as Television News Anchor?

Answer:-

There's no one-size "best" answer to something that's so personal but we think sticking with a brief vision statement about where you want to grow your career is great. It demonstrates ambition to say that you want to be managing a division (or a larger division, or even a CEO), and intrinsic self-motivation that every employer wants to see in a prospective employee.

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Question # 5

Tell me is there anything else we should know about you/why you're the right person for this job?

Answer:-

This is actually one of the more common questions interviewers ask, even though it's somewhat casual and may seem unnecessary - especially if you've already spent a good amount of time with multiple interviewers. But just in case this is thrown in at the end...have an answer in mind. It can be simple; after all, you've likely already discussed a lot. But prepare a brief, conclusive pitch about how you're motivated and capable because your past experiences have prepared you well for the tasks at hand.

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Question # 6

Explain me what does a News Anchor do?

Answer:-



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A news anchor is responsible for interpreting happenings locally, nationally, and internationally for a wide audience. This entails keeping at the forefront of news that has an impact on the viewing audience. Commentary is often provided to help people understand how the news affects their daily lives. Millions of people get their news from the daily evening or late night report, and come to trust and favour a particular news anchor. Successful news anchors have many followers, and are still remembered years later for covering specific events in history. While the evening news is not the only mode of broadcasting, it is perhaps the most watched and most dependable form. There are also local news programs, 24-hours news channels, and even online news programs, and they are all excellent options for someone looking to become a news anchor.

News anchors can also conduct interviews with people who impact media happenings from around the world. Interviews help to open a discussion or clarify issues that influence the news or media happenings. An interview can help broaden the audience's understanding of a particular issue or begin a discourse on an issue important to the audience. Important skills necessary for a news anchor when interviewing others is the ability to put people at ease, and remembering to be unbiased.

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Question # 7

Tell me what qualities do you look for in every candidate?

Answer:-

We want people who love this work and are going to come in ready to hit the ground running. There is no question that CNN's culture is rooted in employees' passion for the news, the desire to tell the story, and the love of the brand. That type of energy and excitement is a must. We also look for people who are curious and passionate about the types of stories they will cover for us.

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Question # 8

Tell me where do you recruit candidates?

Answer:-

Everywhere. We want to hire from a diverse mix of backgrounds and experiences. We look for the best talent for the job, wherever that person may be. Whenever possible we will help make a move easier.

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Question # 9

Tell us do thank-you cards or emails matter to you?

Answer:-

Thank-you cards and emails definitely make a difference. It's an easy way for a candidate to stand out.

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Question # 10

Tell me would you like something to drink?

Answer:-

Ok, this may sound like a silly job interview question and something more in line with common job interview etiquette than the substance of the interview itself, but experts say that when someone does something for you, they are actually slightly more positively inclined towards you. It's called the Ben Franklin effect: a person who has performed a favor for someone is more likely to do another favor for that person. So even if you're not a thirsty job candidate that day, just take the water, for goodness sake!

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Question # 11

Explain me what do you think are your strengths?

Answer:-

This is a very common interview question and you should answer in a way that reinforces your work experience and your long-term career goals. You may be an amazing frisbee player, a superb cook and a talented computer programmer. But this is the time to talk about your greatest strength in the workplace - so take some time to think about your professional strengths.

Ideally you have picked 2-3 things and a sample answer you really believe make you stand out as an employee for this particular job or company. This is the kind of question that is often used during a screening or phone interview. The more specific you can be about examples demonstrating these strengths, the better. It's much more compelling, for example, to say that you are "usually the colleague in the room that brings everyone together when there are disagreements over strategy or business plans" rather than a more generic statement about being "a good team player."

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Question # 12

Tell me how do you deal with pressure and stress?

Answer:-

The short answer you want to give is: "Well." While you probably don't want to literally say that, the idea is to convey competence to deal with difficulty and hopefully pressure is not a problem for you. Frankly, this question tends to come with high-pressure, stressful jobs or companies and they want to know whether you'll be able to handle tough situations. Hopefully you have self-selected into this kind of job and applied to the company and role with your eyes open about those realities and believe you can thrive in an environment that demands a lot of you.

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Question # 13

Tell me what was your biggest accomplishment at your last job?

Answer:-

You know why you're good at your job, but make sure you have a specific accomplishment you can point to. Interviewers like details, so have an anecdote ready that



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shows how you oversaw a successful project from start to finish.

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Question # 14

Do you know what is a News Anchor?

Answer:-

A news anchor is a journalist who educates others to the issues that continuously change and shape the world, whether locally, nationally or internationally. The news anchor delivers the day's events on a news program, and may comment or provide professional insight on complicated issues that are reported. Sources that are analyzed for commentary or reporting are gleaned from many different media sources, including print and internet agencies.

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Question # 15

Why Should I Hire You as Television News Anchor?

Answer:-

Listen and learn, then use that information. "Throughout the interview, ask them specific questions on who they are looking for, what specific attributes stand out for them, discuss a day-in-the-life of the position, etc. Then once you understand their terms, their methodology, their process -- you use those exact attributes in answering [that famous] last question, 'Why should I hire you?'"

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Question # 16

Explain me what are the qualifications for your internship program?

Answer:-

We have a fantastic paid internship program. Students must have completed their sophomore year in college prior to the start of the internship. Students must be seeking a degree - undergrad or graduate - at the start of the internship. We have interns in almost every area of the company. It's a very hands-on experience.

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Question # 17

Tell me do you expect candidates to talk about their nontraditional experience, such as volunteer work, extracurricular activities, and hobbies?

Answer:-

If someone has done something that relates to types of skills the job requires and/or demonstrates their leadership skills, it makes sense to share it. I'd recommend sharing how you see it connects with the role. This type of experience gives us a broader sense of the candidate.

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Question # 18

Tell me if I called your previous boss/manger, why would they tell me I should hire you?

Answer:-

If you think about this in advance, it's probably easy to come up with an honest answer. What would your boss say about you? And why? Think of an anecdote that will indicate why you're a pleasure to work with, are a team player and have the right skills for this position.

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Question # 19

Tell us when you're working on multiple projects, how do you keep yourself organized and on track?

Answer:-

Employers want to know that you stay on top of things. Be ready to explain how you manage your current responsibilities -- whether in a detailed calendar or to-do list or through some kind of organizational service or app.

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Question # 20

Tell me do you attend trade shows, job fairs, or other public events where candidates might have a chance to network with you?

Answer:-

We have a great recruiting team that visits colleges across the country throughout the year. We also have our people out at the major journalism conferences [such as National Association of Black Journalists, National Association of Hispanic Journalists, and Society of Professional Journalists].

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Question # 21

Tell me is it required that applicants be well-versed in current events for any type of job with the company?

Answer:-

Absolutely. Anyone working here needs to have a strong understanding of what's making news.

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Question # 22

Tell us what do you like to do outside work?



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Answer:-

If you're worried about standing out from the crowd and have an unusual hobby or pastime (singing in a punk rock band, for example) talking about this briefly can make you memorable or round out an otherwise very professional conversation. However, if you're not very active outside of work, it's also ok to talk about your friends and family and the things that make you seem like a whole, well-rounded human being.

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Question # 23

Top Television News Anchor Job Interview Questions:

Answer:-

- * Why do you want to be in the television industry?
- * How does this job fit into your career plans?
- * Why do you think you are a good fit for the job?
- * How do you keep up to date with entertainment news?
- * Why did you choose entertainment over other aspects of news?
- * How do you find unique contacts within the entertainment industry?
- * Where do you see yourself five years from now?
- * Why is this station a good location for you?
- * How do you work under pressure?
- * What is your experience writing for television broadcasts?
- * What stories do you believe are the most important to report?
- * What is your favorite entertainment story you have covered and why?
- * What are you most proud of in your career?
- * What is your biggest failure professionally?
- * What time of day do you work best in?
- * What is your experience in the entertainment industry?
- * Why do you want to be an entertainment anchor?
- * What is your experience in front of a camera?
- * What are your favorite types of stories to report?
- * What is your experience with social media?
- * What are your salary expectations?
- * What are your benefits expectations?
- * How do you take criticism?
- * How do you work as a part of a team?
- * What is your experience ad libbing when necessary on television?
- * How do you find the balance between national and local entertainment stories?
- * Why is this job right of you at this time?

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Question # 24

Phone based News anchor interview questions:

Answer:-

- * Who was your favorite manager and why?
- * Can you describe a time when your work was criticized?
- * How well did your college experience prepare you for this job?
- * What are you expecting from this firm in the future?
- * What is your greatest achievement outside of work?

Don't be too specific by giving away a word for a particular period of time. Avoid negative comments about past employers. Don't spend a lot of time on these News anchor interview questions.

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Question # 25

Communication skills based News anchor job interview questions:

Answer:-

- * Describe a time you were faced with stresses which tested your skills.
- * What three character traits would your friends use to describe you?
- * What do you think this position involves.
- * What major challenges and problems did you face?
- * Who has impacted you most in your career and how?

Have some good ones handy to mention. We recommend that you don't immediately respond to the question directly. Give several reasons and include skills, experience and interest.

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Question # 26

Behavioral News anchor interview questions:

Answer:-

- * What kinds of situations do you find most stressful?
- * Describe a situation where you had to plan or organise something.
- * Give examples of ideas you've had or implemented.
- * Has anything ever irritated you about people you've worked with?
- * What kind of events cause you stress on the job?

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Question # 27

Top Ten Questions All Television News Anchors Should Ask During an Interview:

Answer:-

- * Tell Me about Your Yourself/Your Background: you want to start an interview off with a soft question to get the subject to open up. This creates an inviting atmosphere and makes them more likely to answer your questions.
- * Who: approach an interview from the mindset of your viewers. They need the basics to understand a story. Asking an interview subject about themselves allows them explain who they are to you, while informing the audience.
- * What: an interview paints a picture in the mind of the viewer/listener. Simply asking what happened lays the groundwork for why the interview is occurring and you can then further expand into details.
- * Why: in many cases viewers want to know why an event occurred not just what happened. "Why did this happen?" is an open-ended question that allows an interview subject to frame important people, events, and discussions into the story's narrative.
- * When: interviews need not be about current events, so establishing a time frame of events can establish the historical significance of a story, and allow for in depth questions about it.
- * How: the "how" of an event is always important. Explaining this (i.e. how a local ordinance was passed) removes confusion and organizes the events of a story into a logical order.
- * Open-Ended Questions: not so much a general question as a way of formatting a response. If possible, avoid asking yes and no questions. An open-ended question requires thought, detail, and a real response. This can be as simple as "What was going through your mind during [event]?"
- * Using Closed-Ended Questions: closed-ended questions do have their uses. They are especially useful for ending an interview in a concise way and also dealing with time constraints. Closed-ended questions are also good when you want a direct answer to a specific question.
- * Hard Questions: a hard question can cover controversies, bad press, legal concerns, or be categorized as blunt. However, once an interviewer has established good rapport with the interviewee, hard questions can provide very powerful responses.
- * Know When to Go Off Topic: an interview composed entirely of pointed, "deep" questions can result in an interview subject shutting themselves off. Lighter more random questions help keep a subject from feeling on guard and keeps the conversation flowing. Know when to pull back.

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Question # 28

Tell me what did you do in the years that are missing from your resume?

Answer:-

If you're someone who has taken time out of the workforce, research suggests that you be up-front about it. According to one study, female job applicants returning to the workforce after a long absence were more likely to get hired if they provided a reason for the employment gap on their resume, even if that reason was taking care of children. Intuitively, honesty is the best policy and it can be awkward (or even illegal) for a prospective employer to ask you about your family situation. So being forthright about your situation will make everyone feel better.

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Question # 29

Basic News anchor interview questions:

Answer:-

- * Do you think you are overqualified for this position?
- * Have you done this kind of work before?
- * Have you ever had to deal with conflicting deadlines?
- * How would you describe your work style?
- * Are you planning to continue your studies?

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Question # 30

Video based News anchor interview questions:

Answer:-

- * How have you changed in the last five years?
- * Tell me about your proudest achievement.
- * Where do you see yourself in five years time?
- * What were the responsibilities of your last position?
- * How did you react when faced with constant time pressure?

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Question # 31

Competency Based News anchor interview questions:

Answer:-

- * What was the most stressful situation you have faced?
- * If you were hiring a person for this job, what would you look for?
- * What were your annual goals at your most current employer?
- * When given an important assignment, how do you approach it?
- * How do you feel about taking no for an answer?

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Question # 32

Strengths and Weaknesses based News anchor interview questions:

Answer:-

- * When was the last time you were in a crises?
- * What assignment was too difficult for you?
- * Would you rather write a report or give it verbally?



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* Tell me about a time when you successfully handled a situation?
* What do you believe are your key strengths?
If you don't know the answer, just be frank and tell them that.
Prepare a list of things you want to say in the interview.
Show that you are willing to take on the necessary job functions.

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Question # 33

Situational News anchor interview questions:

Answer:-

* What attracted you to this company?
* How do you think you can make a contribution to this company?
* What do you think you can bring to this position?
* You have not done this sort of job before. How will you succeed?
* What is the difference between a good position and an excellent one?
Connect your ability to the company's requirements.

Just speak out about your basic values that you adopt at the workplaces. The best strategy for effectively answering these tough News anchor interview questions is to prepare for it.

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Question # 34

Tell me what does a Radio Reporter do?

Answer:-

Radio Reporters identify and research news stories then present them on air to a wide range of different audiences. They may report live from events as they unfold, or record and edit material to create pre-recorded items for inclusion in news bulletins, or produce longer features or documentaries.
Reporters may work for a variety of different outlets, ranging from single local radio stations to international news organisations and their related websites. They may be part of a small local team, or based in a regional or national newsroom, or in a foreign bureau. Some Reporters may also work from home.
Some of their work is office or newsroom-based. However, they are expected to spend much of their time out and about gathering information, witnessing and recording events, and interviewing those involved.

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Question # 35

Tell me what do you expect candidates to know about CNN before an interview?

Answer:-

It's important that the person have an understanding of our programming, our mission around original content and our digital properties.

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Question # 36

Do you know where might the role take me?

Answer:-

Once in post, with enough experience and all the skills you gain, your career progression could involve moving to a larger station, to a programme with a wider audience, or from a local to a regional or national service.
You might also specialise in a particular field such as politics, finance and business, or sport. Or, you could become a foreign correspondent based abroad.
It would also be possible for you to move into presenting, to pursue an alternative route by becoming Bulletin or Programme Editors, or by taking up programme production or management roles.

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Question # 37

Tell us is it OK to bring up salary?

Answer:-

In a first interview, it's best to stay focused on the job itself - finding out what it entails and whether it matches your skills and interests. If it seems like a match, you can find out if it meets your salary expectations as well.

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Question # 38

Tell us what's the best route in?

Answer:-

In the main, there are three entry routes you can take into reporting in radio:
* traineeships offered by a few of the larger employers;
* moving into radio after first working as a print journalist; and
* completing an accredited pre-entry degree or postgraduate qualification.

Employers will expect you to have hands-on experience. To gain this hands-on experience, you could seek a place presenting community, student or hospital radio.

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Question # 39

Tell me why are you interested in the role as Television News Anchor?



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Answer:-

As a job seeker, the best way to answer this common interview question is to emphasize the merits and exciting aspects of the position itself to convey your enthusiasm, rather than a time to rehash how your background and work experience is a fit. Think of it this way: Even if you're the perfect fit, that's what the rest of the interview is to demonstrate. This is the time when you get to demonstrate your enthusiasm about the work you're about to do. Actually wanting to do a certain job counts for a lot.

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Question # 40

As you know what are your weaknesses?

Answer:-

Always come prepared to discuss both a strength and weakness. "What is your greatest weakness?" is often one of the most dreaded questions of an interview because, quite frankly, we all believe that we cannot really be honest in answering. To address this question, be brief and be comfortable with silence. You should certainly brainstorm examples of weaknesses (yes - there are some good weaknesses for interviews, especially when they're fairly honest and you can describe how you're improving).

In other words, whatever you say, don't say more than you have to, and remember that you don't have to literally share what you believe to be your greatest weakness. Typically this means choosing a single weakness and one that isn't very serious (e.g. "I can be a little too aggressive in setting goals" or "I can be very impatient when I'm working on a project I really believe in") and too central to the job description you're interested in.

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Question # 41

Explain me about a time when you disagreed with a coworker. How did you handle it?

Answer:-

Be ready to have anecdotes about your experiences for these kinds of situational interview questions. They don't have to be about the most interesting days you've had at work; instead, think of situations that have highlighted the fact that you're mature and capable of working with a variety of people, even if you don't always see eye-to-eye.

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Question # 42

Tell me why do you think you can help this company grow?

Answer:-

Beyond perusing your prospective employer's website, think about how you, specifically, can contribute to their mission.

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Question # 43

Tell us what is the workplace of a News Anchor like?

Answer:-

The workload for a news anchor can be demanding. The day may begin very early, depending on the shift assigned. Once at work, the anchor will begin by reviewing the events of the last 24 hours, and then decide what and what not to cover. A large portion of the workday is devoted to reading news articles and searching out items of interest to the viewing or listening audience.

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Question # 44

Tell me do you regularly hire interns?

Answer:-

Some of our biggest success stories at CNN are employees who started with us as interns. It's an active recruiting pipeline for us.

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Question # 45

Tell us what would your first 30, 60 or 90 days look like in this job?

Answer:-

This may seem like an unreasonable question, but if you think about it from the employer's perspective, they are trying to hire someone to fill a gap or hole in their team. They have real, usually time-pressing needs and they want to see at least improvements in the issues they're facing when they hire you. Therefore, be prepared to talk about what you think you will accomplish in a 1 to 3 month horizon. Ideally this is based on a clear understanding of what the job entails and what the company's challenges are.

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Question # 46

Tell us do you have a work 'style'?

Answer:-

First, consider what your work style really is. And then consider whether that style is suited for the job and company culture you're interested in. If you're an extreme extrovert but the job requires hours of independent, fairly isolated work, you will have a much harder time answering this question than someone whose work style does in fact match the job. This question is really getting at whether your personality is a fit for the role and the company so try to answer accordingly.

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Question # 47



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Tell me how often do you hire new people?

Answer:-

Hiring is a nearly constant activity for us as the work evolves. Between our full-time and freelance staff, we have approximately 3,500 employees around the world. The majority are based in the U.S.

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Question # 48

Tell me what questions should candidates always ask you in an interview?

Answer:-

I don't think there is a standard question. It is more important just to have questions and show that you are engaged and that you prepared for the conversation.

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Question # 49

Tell us what are you reading?

Answer:-

This might seem random, but trust us, you'll probably be asked this question at least once or twice during an interview. Employers want to know that you're intellectually curious, and this question will give them a window into your particular interests.

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Question # 50

Tell us why are you currently unemployed?

Answer:-

Ok, we admit it's unlikely the interviewer will put the point so bluntly. Typically, this question is asked in the following way: "Tell me about why you left your [insert name of last job]." What they really want to ask is: "Were you fired and if so, why?" People are reorganized and fired all the time for reasons that have nothing to do with their individual performance. On the other hand, some people are fired for cause as well. Whichever category you fall into, be sure to spin the best story possible without being defensive. The more casual and confident you can be in your answer, the easier it will be for your interviewer to conclude what you want them to: "Ok, no big deal."

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Question # 51

Explain me how do you read the news?

Answer:-

Again, no matter what job you're interviewing for, it's important to convey that you're intellectually curious and well-informed about what's going on in the world. Have a couple of your favorite news outlets in mind so that you're not scrambling to come up with something if asked.

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Question # 52

Tell me what types of questions do you typically ask in an interview?

Answer:-

We always like to know why a candidate is interested in this particular role. It's one way to see how their skills and interests are aligned.

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Question # 53

Tell me what areas of the company are growing fastest right now?

Answer:-

We are investing in many parts of the business, but digital is seeing a lot of exciting changes and growth.

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Question # 54

Do you know where are most jobs located?

Answer:-

In the U.S. most of our jobs are Atlanta, New York, Washington, D.C., and Los Angeles. Our people are deployed to all corners of the U.S. and the world covering stories.

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Question # 55

Explain me do you prefer working independently or on a team?

Answer:-

This is a common question when a hiring manager wants to assess whether you will be a good fit, culturally. Be as honest as possible when you respond to this, but make sure it's clear you're comfortable working collaboratively and on your own. Companies want to hire people who are fun and easy to work with -- but also those who can manage whatever they need to on their own.

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Question # 56

Tell me why our company?

Answer:-

This is one of the most common job interview questions. If you're interviewing for a role that might be relatively 'standard' across many other companies, it's actually a very good question - so it's a good idea to have a ready answer. It also is a test to see how much you understand about the larger context and employer, itself. Think about the interviewer's perspective and about the company goals. This is a time to show that you understand the company's mission, its values or something about its culture. Remember, you want to make the interviewer feel good about where he or she works and make them believe you really want to join them.

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Question # 57

Explain me about someone you admire and why?

Answer:-

There are many types of interviewers, and those who really want to get a good sense of who you are might ask this question. This is often a question people ask to get a sense of what your values and aspirations are. There's certainly no wrong answer -- you can name someone personal or a celebrity -- but being authentic here matters because there's no point in trying to guess what someone thinks the right answer is. Your reasoning is also probably more important than the name of any individual.

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Question # 58

Tell me what types of jobs are available for recent graduates?

Answer:-

A couple of great entry points are our news assistants and technical operation assistants positions. The technical positions focus on work in the control room and studios. The editorial career path focuses on newsgathering, writing, and producing.

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Question # 59

Tell us are you comfortable traveling for work?

Answer:-

Here, you should be honest. If the job requires you to be on a plane once a week (or even a month) and that's just not going to work for you, it's better to figure that out sooner rather than later. There's no point in pretending you're cool with spending half your nights in a hotel room if that's just not going to fly with your family situation (or if you're just plain not interested).

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Question # 60

Tell me what are you expecting in terms of salary as Television News Anchor?

Answer:-

We believe that anchoring your salary expectations to your prior salary is the surest way to get very incremental pay raises. Ideally, you've done your compensation research and understand the salary possibilities for the role. If not, and you must anchor your salary expectations to what you have previously earned, don't frame the expectations that way. Simply state the number you believe you should receive for the role (and make sure it's more than what you would settle for, just in case it sets an anchor figure for future pay negotiation).

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Question # 61

You seem to change jobs frequently why?

Answer:-

Average job tenure is growing shorter and shorter but that doesn't mean hiring managers don't get worried when they see someone that can't hold a job down without changing every year or two. It's a big investment of time and money to hire someone new and they want to make sure that you are not fickle or immature about your choices. If you can provide context about inevitable job changes that weren't your fault (e.g. you had to move across the country to be with your spouse, the company closed down), that will put the interviewer at ease.

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Question # 62

Tell me what other positions are you looking at?

Answer:-

We believe it's best not to name names. Nobody really wants to hear that you're interested or applying to their competitors and saying that may turn some hiring managers off. On the other hand, if you say you are not looking at any other position, it might seem far-fetched or make you look like you're not aware of your market worth and ability to get a job elsewhere. The best answer here is something along the lines of "Similar roles at companies in this industry where I think I can make a real difference."

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