

Senior Graphics Designer Interview Questions And Answers Guide.



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Senior Graphics Designer Job Interview Preparation Guide.

Question # 1

Tell us what are your three most important assets?

Answer:-

- * I am dependable
- * Creative and energetic
- * I take pride in the fact that the work I create is always done to the best of my ability.

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Question # 2

Explain the culture of the company?

Answer:-

Are you a good fit for this particular organization? Make sure you are comfortable with the culture and the dynamic of the company.

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Question # 3

Tell me what have you done in the past that qualifies you for this job?

Answer:-

- * Education
- * Design and illustration knowledge and experience
- * Software knowledge
- * Experience working on real, industry-quality, projects
- * Work experience
- * Teamwork at your job
- * Being dependable, handling responsibility
- * Other related experience

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Question # 4

Tell me who do you consider your top competitor, and why?

Answer:-

You should already have an idea of the company's major competitors, but it can be useful to ask your interviewer for their thoughts. Naturally, they will be able to give you insight you can't find anywhere else.

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Question # 5

Tell us why do you want to work for our company?

Answer:-

- * Base your answer on the research you did. What interested you in the company?
- * What do you like about the company?
- * State that the company's open position matches your career goals and aspirations.
- * Reiterate your interest in working for them in this job.

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Question # 6

Tell me what are the biggest opportunities facing the company/department right now?

Answer:-

This question shows your drive to seize opportunity and may help you learn more about where the company will be focusing over the next several months.



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Question # 7

Explain In five short statements, tell me why I should hire you?

Answer:-

- * I take great pride in my work
- * I am a talented and creative graphic artist
- * I have the skills, abilities and qualifications to succeed in this job
- * I am a dependable, energetic, and devoted employee
- * I really want this job and am excited to start working for you!

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Question # 8

Where do you want to be in 5 years?

Answer:-

- * Be honest, where do you want to be?
- * I would like to continue to grow and learn within this company
- * This job is my long-term goal

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Question # 9

Why Did You Apply For This Job as Senior Graphics Designer?

Answer:-

While the first question assessed your motivation for the industry in general, this question is designed to test your motivations and reasons for applying for this particular role. The employer wants to see how much you know about the role and company on offer and they're really asking why you think you're a good fit for this particular graphic design job. When answering this question - again, it's good to be honest - but you need to avoid citing purely selfish reasons eg. amazing salary or 40 days holiday a year. Instead of citing the aforementioned reasons, a better answer might be to say you're looking for a new challenge and you'd love the chance to work for an established brand that has a great reputation within the industry. You could also mention how your skills and experience align perfectly with the role on offer - and how your values also match those of the brands.

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Question # 10

Explain what are the next steps in the interview process?

Answer:-

This question shows that you are eager to move forward in the process. It will also help you gain important information about the timeline for hiring so that you can follow up appropriately.

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Question # 11

Tell us about yourself... Provide information about you that shows you are qualified for the job?

Answer:-

- * I have just graduated from the two-year Graphic Design program at Western. I am a talented designer and illustrator who is proficient with the Mac and with industry standard software programs such as Photoshop, Illustrator, and GoLive. I am excited to start my career and look forward to the opportunity this position offers.
- * Education (AAS Degree): Industry-quality projects
- * Software knowledge
- * Photoshop, Illustrator, QuarkXPress, InDesign, GoLive... and how to use them together
- * Industry related work experience:
- * Do you work in the field now? Tell them about it. Freelance work?
- * Skills from previous jobs, (soft skills, critical thinking skills) Communication skills, customer service skills, problem solving skills, ability to meet deadlines, ability to manage a project from start to finish with little or no supervision, forward-thinking, courteous, honest, hard-working, dependable, creative, resourceful, able to think critically in stressful situations, able to multitask when needed, efficient, reliable, trustworthy, punctual, professional, excellent managerial skills, ability to work with several different personalities at the same time.
- * Use this information, in a summary, at the end of the interview too.

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Question # 12

Tell us what makes you angry?

Answer:-

- * Lies, and dishonesty
- * When I am not included in the completion of a project I have spent time on.
- * People who do not care about the quality of their work
- * Laziness that contributes to the downfall of the company

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Question # 13

Tell us are you proficient with relevant computer tools?



Answer:-

The final product is usually done and saved digitally. Graphic designers know the various programs used to generate new images for the financial frontier. Moreover, the entire process of graphic design requires proficiency with computer software. This includes graphs, layouts, designs, print charts, and illustrations.

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Question # 14

Suppose If you are hired, how long will you stay with us?

Answer:-

- * I have been waiting for a position like this ever since I started school, I plan to work here as long as I can.
- * I am looking for a long-term position with your company
- * As long as I can continue to contribute to the growth of your company
- * As long as it is a mutually satisfying relationship

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Question # 15

Explain us your most difficult design project. What did you learn from the experience?

Answer:-

- * To grow and expand my knowledge as a graphic designer
- * To learn more about the company's industry, including your products, marketing, and customers

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Question # 16

Do you know besides being proficient in the elements of graphic design, what other areas of expertise must a designer possess?

Answer:-

The graphic designer works in the financial world. They are therefore attuned to the needs of the market, current product design trends, and the client's specific financial needs and goals.

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Question # 17

For your information we are really looking for an exceptional employee, not just someone who wants a paycheck-do you have any reservations or second thoughts about your ability to do this job?

Answer:-

No. I am excited with the opportunity this job offers and I am confident that I have the skills, talents, and qualifications to do this job.

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Question # 18

Tell me what do you think are the most important qualities for someone to excel in this role?

Answer:-

This question can often lead to valuable information that's not in the job description. It can help you learn about the company culture and expectations so you can show that you are a good fit.

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Question # 19

Please provide us an example of when you have been criticized or reprimanded, and tell us how you handled it?

Answer:-

I was told I was not following directions on a certain project. I explained to my boss how I was trained to do the task and I asked if my was correct. As it turns out, I was trained incorrectly by a previous employee and that is why I was doing things incorrectly. I asked my boss to show me the correct procedure and continued to use that method going forward.

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Question # 20

Tell me what is your preferred software for creating these designs?

Answer:-

The Adobe creative suite, Photoshop, Illustrator and Indesign.

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Question # 21

Tell us are you an honest person? If yes, provide a past example that demonstrates you are an honest person?

Answer:-

I am an honest person. The best example I can provide is that I live an honest life each day. I am a person who does not cut corners in order to profit in the short-term from inferior quality or a poorly completed job. I consider myself a person of integrity who completes each job to the best of my ability.

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Question # 22

Tell me have you done freelance work before?

Answer:-

I was hired to create a logo and for a bow-turning company. After I completed it I was asked to create a website for them in the future. Months had passed without any word, so I created some sample pages to show the client. They were happy with the result and decided to move forward.

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Question # 23

Tell us how would you respond to your supervisor telling you that you really haven't been doing a good job?

Answer:-

I would ask my boss for more details as to which areas I wasn't performing to their expectations in. I would then discuss a plan and provide a timeline for me to fix the problems. I would also follow up with my boss in two weeks to make sure that they are comfortable with the changes I made.

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Question # 24

Please provide me with an example of when you had to make a tough decision, and tell me what happened as a result of your decision?

Answer:-

* Keep this example to work related issues if possible.

* Talk about when your boss was on vacation and you were asked to make a decision for him/her. What happened? Did you make the right decision? How did your boss react when they returned?

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Question # 25

Tell me did you ever work with the media in the capacity of a graphic designer?

Answer:-

Some designers create animated designs or still designs for television. News channels often seek the services of a graphic designer, as they need animated logos. With the modern internet, animated illustrations are also frequently required by the media for their websites or online promotional video material.

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Question # 26

As you know that people don't always get along with each other, tell me, what types of people do you have the most difficulty dealing with?

Answer:-

* As stated before, I am frustrated with people who do not care about the quality of their work

* Other than dishonest people, I have found that I get along well with all types of people.

* I feel that a variety of people and a variety of opinions always helps to solve problems and to come up with ideas.

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Question # 27

Tell me an example of when you had to meet an extremely tight deadline, and tell me what you did to accomplish the task?

Answer:-

* Speak about an actual project, either in a class, or at your work

* Use action words to market yourself. We meet a eight hour deadline at my last job by working as a team to...

* Rehearse your examples and describe the steps you too

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Question # 28

Explain tom me how you have used your time-management skills to successfully complete design projects?

Answer:-

* Explain what you are doing...

* Cold-calling, informational interviews, researching area companies, making sure your skills are up-to-date, reading more about the industry, networking with other artists, etc.

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Question # 29

Role Specific Graphics Designer Interview Questions:

Answer:-

* As a graphic designer, whose work do you admire? Who are your design heroes?

* How do you stay updated on the latest tools and trends?

* Who would be your ideal brand or client to work on, and why?

* Describe the structure of your current/previous team. Who did you work with on a regular basis? What did they do?

* How do you prepare to present your work to clients or stakeholders?

* What do you do when clients or stakeholders give you negative feedback?

* How do you start a project? How do you know when it is finished?

* What do you do when you hit a creative block? Talk about a design challenge you encountered and how you overcame. it.

* What type of design work do you enjoy the most; print or digital? How do you find transitioning between the two?



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- * How do you prepare your work for production? (e.g. Prep work for print or for front end development)
- * What do you do when you're running out of time on a project?

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Question # 30

Sample Senior Graphics Designer Job Interview Questions:

Answer:-

- * Describe your creative process.
- * What industry sites and blogs do you read regularly?
- * How comfortable are you with writing HTML entirely by hand?
- * What applications do you use daily?
- * What are a few of your favorite development tools and why?
- * What are a few sites you admire and why?
- * Tell me about your favorite project.
- * What are a few personal web projects you've got going on?
- * Who are some of your design heroes?
- * Give me an example of a project where you disagreed with the client's direction and tell me how you handled it.
- * Give an example of a situation where someone challenged your design. How did you handle it?
- * Tell me about a time when you have disagreed with a design decision, what did you do?
- * What are some questions you ask when starting a new project?
- * How would you handle a project that looks like it will go over budget?
- * Tell me about some experiences you've had working with developers in the past.
- * How do you stay on top of current design trends?
- * How do you ensure that the development team understands the design (and delivers your vision)?
- * Note to the interviewer: Watch out for 'throw-it-over-the-wall' attitude
- * Did you ever have a situation when something you designed was not delivered as intended? Do you know why it happened? How did you react? What did you learn? What do you do to avoid such situations?
- * Have you had a chance to look through the site? How would you describe our brand?
- * We're interested in helping people grow in their careers. Where do you see yourself in 5-10 years?
- * What things do you NOT like to do?
- * If you had a magic wand and could create the perfect job, what would it be?
- * What makes a great work environment for you?
- * Why are you looking to move on from your current role?
- * What do you expect from a supervisor?
- * What problems have you encountered at work?
- * Why do you want to work at our company?
- * Do you have any questions about the position or about our company that I can answer?

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Question # 31

Portfolio Based Graphics Designer Interview Questions:

Answer:-

- * What was your role on this project?
- * How much time did you have to create this piece?
- * How did you work with other members of your team?
- * Tell us about a favorite piece of work in your portfolio.
- * Where did you start on this project? What images, copy, or guidelines were you given to begin?
- * Talk about one of your more successful design projects. What kind of results did it achieve, and how do you define a success?

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Question # 32

Agency designer Senior Graphics Designer Interview Questions:

Answer:-

- * How would you rate yourself on producing appropriate work for a broad range of clients?
- * This is a fast-paced environment. How comfortable are you with short deadlines and new trends?
- * Describe your experience with presenting your work to clients.
- * Have you ever represented your agency at a client meeting? How did you handle it?

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Question # 33

In-house designer Senior Graphics Designer Interview Questions:

Answer:-

- * How has the brand you most recently worked with evolved over time? What part did you play in that?
- * How do you sustain long-term interest in designing for one brand?
- * How do you adapt a brand for different audiences?
- * How much experience do you have with presenting work to key stakeholders?
- * How would you learn about our brand during your first week at work?

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Question # 34

Tell me how much bleed do you normally have on your layouts?

**Answer:-**

Usually it depends on the printer and his press and the project, around one sixteenth to one eighth of an inch sometimes one quarter inch.

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Question # 35

Tell me What is The One Piece In Your Portfolio That You're Most Proud Of?

Answer:-

Now, at first, you might think that this question is the same as the "most successful" one - but it's actually a bit different. Why? Because with this question, the employer is asking for your opinion as an individual - they're asking for you to judge a piece of work based on your own feelings, rather than things like stats and success rates. Why? Because this gives them an insight into who you are as an individual and helps them to assess how well you'd fit in with their current workforce.

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Question # 36

Suppose If we hired you, what type of training would you ask us for to keep you up-to-date in your field?

Answer:-

* I would like to keep up-to-date on all the equipment and software that I would use as a graphic designer at your company

* I would also like to consider additional training in marketing and possibly product development.

* I would like to learn more about our manufacturing plant and what happens to my artwork once it leaves the graphics department

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Question # 37

Explain why communication and interpersonal skills are important in your job?

Answer:-

Graphic designers are not independent artists. They are highly skilled team workers. Their core creative activity is in translating their client's financial goals and market demands into visuals. This requires the ability to listen, ask key questions, and collaborate with whoever is necessary to get the feel of what is needed.

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Question # 38

Tell me what tasks do you NOT want to do if we hire you?

Answer:-

I am open to learning all tasks that will help me excel as a graphic artist

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Question # 39

Tell me do you find CSS to being superior or inferior?

Answer:-

Superior - there are endless possibilities with it. You can even animate with it!

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Question # 40

Suppose If I were to offer you this job right now, what would your answer be?

Answer:-

IF YOU HAVE THOROUGHLY DISCUSSED THE JOB IN THE INTERVIEW, AND YOU FEEL COMFORTABLE THAT YOU HAVE ENOUGH INFORMATION...

I accept! When can I start?

IF YOU HAVE NOT DISCUSSED THE DETAILS OF THE JOB, TELL THEM THAT YOU ARE VERY INTERESTED IN THE POSITION AND WOULD LIKE TO LEARN A LITTLE MORE ABOUT IT BEFORE YOU MAKE A DECISION.

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Question # 41

Tell me how do I compare with the other candidates you've interviewed for this role?

Answer:-

This is a slightly risky choice. You don't want to put the interviewer in an awkward position. However, if things are going well and you've built a strong rapport, this question can help you see if there are any concerns or issues that you could address to show why you're the best person for the job.

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Question # 42

Explain what are your expectations for this role during the first 30 days, 60 days, year?

Answer:-

Find out what your employer's expectations are for the person in this position.

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Question # 43



Tell us What Has Been Your Most Successful Campaign & Why?

Answer:-

An employer might ask this question because, although you might have mentioned it on your CV or included it in your portfolio, they want to hear about your most successful campaign in your own words. With this question, the employer wants to hear about your passion for that particular campaign and why you personally think it was such a success. They're also looking to see how you judge the success of a campaign and how and what you did to make it successful. Obviously with this question, your answer will depend on your previous experience - but whichever campaign you choose, try and have some stats to hand and be careful not to take responsibility for other people's work.

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Question # 44

What motivates you on the job as Senior Graphics Designer?

Answer:-

- * I am motivated most by seeing a project completed and taking pride in having been a part of the team that made it happen.
- * I am motivated by seeing my hard work help the company succeed, grow, and continue to attract new customers
- * I am motivated when I receive continuous feedback from my boss
- * I am motivated when I feel that my opinion matters
- * I am motivated when I feel I am rewarded for my talents and contributions

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Question # 45

Tell me in what three areas do you feel you need the most improvement?

Answer:-

- * I have difficulty working with people who show they do not care about their job.
- * I have difficulty working with people who don't pull their weight.
- * I have high standards for my work and I expect others to have high standards too.
- * I'm learning to speak up and request that others contribute more completely long before I start getting angry about a situation that is unequal.

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Question # 46

Explain what are the biggest challenges facing the company/department right now?

Answer:-

On the flip side, you may want to ask about challenges. This question can help you uncover trends and issues in the industry and perhaps identify areas where your skills could save the day.

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Question # 47

Tell us What Do You The Most Important Qualities Of A Graphic Designer Are?

Answer:-

An employer will ask this question because they're looking for your opinion on what makes a great graphic designer in terms of qualities and skills - something which should be easy to name if you're a great designer yourself. When trying to prepare an answer for this question, think about the skills and traits you have which help you in your day-to-day work - examples could include things like patience, strong communication skills and a great eye for detail, as well as more technical things such as familiarity with the whole Adobe Creative Suite. With this type of question, there are no real right or wrong answers - an employer is looking for your opinion and the reasons behind your opinion.

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Question # 48

Explain how much bleed do you normally have on your layouts?

Answer:-

Usually it depends on the printer and his press and the project, around one sixteenth to one eighth of an inch sometimes one quarter inch.

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Question # 49

Tell us how are you currently keeping up-to-date in your field?

Answer:-

- * Freelance work for area businesses
- * I read several industry publications, MacWorld, STEP, Print, Communication Arts, Step-by-Step graphics, etc.
- * I attended a Mac tradeshow specifically focused on prepress and printing

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Question # 50

Tell me What Attracted You To The Graphic Design Industry?

Answer:-

With this question, the interviewer is obviously keen to find out where your passion lies and what your motivations are for working in the industry. When trying to



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prepare your answer to this question, think about what it is that makes you want to continue to work in the graphic design industry. Is it the creativity aspect? The chance to create pieces which will be seen by thousands of people every day? Or the fact you get to create lots of different pieces of work every year? With this type of answer, it's easy to tell who's being false and who's being honest so whatever answer you give, try and stay true to yourself and avoid copying anyone else.

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Question # 51

Tell me where do you think the company is headed in the next 5 years?

Answer:-

If you plan to be in this role for several years, make sure the company is growing so you can grow with the company.

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Question # 52

Tell us what products do you have experience with?

Answer:-

Logo design is a frequent job for graphic designers. It's not advisable to simply list a long history of all the products you've ever done. Instead, linger on one or two and demonstrate your expertise by talking about them. For example, say that logos may seem like a job for beginners, but actually they require a fine sense of the current trends and client's need to be efficient and simple, but memorable.

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Question # 53

Tell us What Is Your Favourite Part Of The Design Process?

Answer:-

This question can seem a bit personal - but again, it's just another question to try and determine what makes you tick as a designer. Again, with this one it all comes to down to personal opinion and - as with any other interview question - it's important to be honest because if you lie here, it could come back to haunt you later down the line. In general, the design process can be split into three chunks - the initial consultation, the creative process and the final negotiations/finished results. If you can't pick one particular stage, you could pick out different aspects of each and explain why you enjoy them.

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Question # 54

Explain what is the typical career path for someone in this role?

Answer:-

This question can help you learn whether the company promotes from within, and how career advancement works within the organization. By asking the question, you show your interest in growing with the organization - just be careful not to phrase it in a way that sounds too self-serving (i.e. When can I expect a raise and a promotion?).

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Question # 55

Tell us about an instance when you were disappointed with your performance?

Answer:-

I was assigned a project disappointed when I was given a project with a very short deadline and I wasn't able to spend as much time on the project as I wanted to. I completed the project on time and the customer was satisfied, but I would have liked to spend more time on the project.

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Question # 56

Tell me your personal creative process?

Answer:-

Explain what you do to be creative. Researching, sketching, reading, collaborating, critiquing, discussing with client, wait-time...

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Question # 57

Tell me what do you like best about working for this company?

Answer:-

Ask about your interviewer's personal experience for additional insight into the company's culture.

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Question # 58

Show Me What Makes You Stand Out As A Graphic Designer?

Answer:-

With this question, the employer is basically asking you why they should hire you over any other candidate and they're also testing how well you know yourself as a professional graphic designer. Again, with this question it's important to be honest and to think about what qualities and experience you might possess as a graphic designer that other candidates might not - this could be your previous client base, the range and depth of your experience - or even some of the techniques you've picked up in your career. Whatever reasons you give, be sure to have some examples to hand so you can back them up.

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**Question # 59**

Can you please tell me more about the day-to-day responsibilities of this job?

Answer:-

This is your chance to learn as much as possible about the role so you can decide whether this is a job you really want. By learning more about the day-to-day tasks, you will also gain more insight into what specific skills and strengths are needed and you can address any topics that haven't already been covered.

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