

# Marketing Associate Interview Questions And Answers Guide.



**Global Guideline.**

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## Marketing Associate Job Interview Preparation Guide.

### Question # 1

The change in the business industry now requires you to have a new set of skills you have to learn, how do you react to that?

#### Answer:-

First, find out which skills are the ones that you're currently lacking. Then identify what the steps would be to acquire/build those skills. Then take action to do so.

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### Question # 2

Your coworker highlights your mistakes in front of everyone, how do you handle the situation?

#### Answer:-

Admit to the mistake without being emotional, but then discuss how you are being proactive in getting it fixed. Lastly, pull the co-worker aside later on to tell them that you'd appreciate it if they gave you the feedback 1:1 first before throwing you under the bus.

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### Question # 3

Have you ever been caught stealing, or better yet, have you ever stole anything?

#### Answer:-

I guess everyone takes a pen or paper or little things like that. But other than that, NO. I have never stole from my employers or better yet As Marketing Associate, from anyone.

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### Question # 4

If you were given more initiatives than you could handle, what would you do?

#### Answer:-

First prioritize the important activities that impact the business most. Then discuss the issue of having too many initiatives with the boss so that it can be offloaded. Work harder to get the initiatives done.

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### Question # 5

Top 11 Questions to Verify Experience and Credentials As Marketing Associate:

#### Answer:-

Sometimes people want a job a little too bad - and they may fudge their credentials and experience a bit.

If you've run into this problem, are worried about it, or have credentials and experience that are absolutely essential, you may need to ask a few verification questions.

If you are a candidate, you should review your resume and make sure you know all the key points, and that nothing has been misconstrued.

1. What grades did you get in college?
2. What were your responsibilities when you worked in job x?
3. How many people were on your team at your last job?
4. What will your previous manager/supervisor say when I ask where you needed to improve?
5. What was your beginning and ending salary at job x?
6. What were your beginning and ending titles at job x?
7. Are you eligible for rehire at job x?
8. What tools are necessary for performing job x?
9. Describe to me how you would perform [x typical job task].
10. What was the focus of your thesis?
11. When did you leave company x?

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### Question # 6

Tell us about a suggestion you have made that has benefited an organization you've worked for?



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### Answer:-

This is another opportunity to show the interviewer what you're capable of so make sure to be prepared for this type of question. Have an example ready and make sure it's an example of a suggestion you've made that was accepted and that has positive influence. If you can come up with an example that relates to the position you're applying for that would be even better.

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### Question # 7

How well do you know our company?

### Answer:-

Well, a developed company that is gradually building their reputation in the competitive world.

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### Question # 8

Give me an example of how you handled pressure at work As Marketing Associate?

### Answer:-

The company is looking to see if you can handle pressure well. Share with them an example where you were able to stay calm during a pressure filled situation (perhaps it was a deadline, or there was an emergency with a customer occurring). Discuss the situation, your reaction and steps you took to resolve it and the outcome.

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### Question # 9

You are not given the tools you need to be successful. How would you change that As Marketing Associate?

### Answer:-

State a business case to your manager / leader as to why you need the tools and make the request for them.

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### Question # 10

How did you handle meeting a tight deadline As Marketing Associate?

### Answer:-

Review every deadline you need to meet. Prioritize your projects by deadline and factor in how important each project is. Record your deadlines on a digital calendar or spreadsheet.

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### Question # 11

Top 12 Best Brainteaser Interview Questions:

### Answer:-

Brainteaser questions As Marketing Associate have become popular for interviews in recent years, as word has gotten out that top tech companies such as Apple, Google, Microsoft and IBM have used this type of question at one time or another.

Companies like Google aren't using these questions so much any more, but many companies, are, and it may be good to prepare for them As Marketing Associate. The key to these isn't so much getting the exact answer, as it is showing how you would come up with an answer.

Here's a sample of 12 of the best and most difficult.

1. How many street lights are there in New York City?
2. How many gas stations are there in the United States?
3. How many golf balls can fit in a school bus?
4. How much should you charge to wash all the windows in Seattle?
5. Why are manhole covers round?
6. How many times a day does a clock's hands overlap?
7. How would you test a calculator?
8. Describe the internet to someone who just woke up from a 30-year coma.
9. How much does the Starbucks in Times Square bring in, in annual revenue?
10. You are shrunk to the height of a nickel and thrown into a blender. Your mass is reduced so that your density is the same as usual. The blades start moving in 60 seconds. What do you do?
11. What is the air speed velocity of an unladen swallow? ;)
12. How many golf balls are there in Florida?

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### Question # 12

What do you think about Teamwork?

### Answer:-

I enjoy teamwork and am used to shift work. I think I would adapt well to the role. I am looking for new challenges As Marketing Associate and I know I would learn a lot as cabin crew, not just about people and places, but skills like first aid too, how can I help others within my limits.

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### Question # 13

Tell me about a time when you had to use your presentation skills to influence someone's opinion As Marketing Associate?

### Answer:-



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Example stories could be a class project, an internal meeting presentation, or a customer facing presentation.

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### **Question # 14**

Tell me about a time when you had to make a decision without all the information you needed. How did you handle it As Marketing Associate? Why? Were you happy with the outcome?

**Answer:-**

In many scenarios, you will not have all the information needed. The key is to make the best possible decision based on what you deem to be a sufficient amount of information.

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### **Question # 15**

How do you believe you would benefit our organization?

**Answer:-**

This is a great question that provides you the opportunity to put your best foot forward, to tell the interviewer why he or she should consider hiring you for the job. Make sure you're well prepared for this question as you won't likely get a second chance to really shine.

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### **Question # 16**

How do you evaluate success As Marketing Associate?

**Answer:-**

I evaluate success As Marketing Associate in different ways. At work, it is meeting the goals set by my supervisors and my fellow workers. It is my understanding, from talking to other employees, that the Global Guideline company is recognized for not only rewarding success but giving employees opportunity to grow as well.

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### **Question # 17**

What role are you ready to take in a group?

**Answer:-**

Ideally, you want to take on the role you're interviewing for, but you want to be flexible with your responsibilities As Marketing Associate if there are any changes.

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### **Question # 18**

Tell me about a time when you had to think strategically?

**Answer:-**

There was a time when I was told I had to get rid of 20% of my people. I had to determine which persons I needed the most by determining who could do what. I had to put aside personal feelings so that I could keep a working crew to handle the same workload with less people.

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### **Question # 19**

Name five characteristics that describe you?

**Answer:-**

Here are a few you could choose from:

Hard working, strong willed, persistent, intelligent, adept, amicable, friendly, collaborative, eager, humble.

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### **Question # 20**

What do you see yourself doing within the first 30 days of this job?

**Answer:-**

Typically the first 30 days are designed for you to learn as much as possible As Marketing Associate. Work hard to get to know your teammates, how they work together, and how you can make the biggest impact.

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### **Question # 21**

What type of people do you not work well with?

**Answer:-**

Be very careful answering this question as most organizations employ professionals with an array of personalities and characteristics. You don't want to give the impression that you're going to have problems working with anyone currently employed at the organization. If you throw out anything trivial you're going to look like a whiner. Only disloyalty to the organization or lawbreaking should be on your list of personal characteristics of people you can't work with.

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### **Question # 22**

What is it about this position As Marketing Associate that attracts you the most?



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### **Answer:-**

Use your knowledge of the job description to demonstrate how you are a suitable match for the role.

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### **Question # 23**

Do you have good manners? What types of people need to be treated with good manners?

### **Answer:-**

You should have good manners. Everyone should be treated with courtesy and respect.

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### **Question # 24**

Why are manhole covers round?

### **Answer:-**

This is a classic brainteaser, which was reportedly first asked by a Microsoft interviewer. Here's how to "solve" this brainteaser (remember to speak and reason out loud while solving this brainteaser): Why are manhole covers round? Could there be a structural reason? Why aren't manhole covers square? It would make it harder to fit with a cover. You'd have to rotate it exactly the right way.

The pipes below are also round, so fitting them might be easier, as might be making them. So many manhole covers are round because they don't need to be rotated. There are no corners to deal with. Also, a round manhole cover won't fall into a hole because it was rotated the wrong way, so it's safer. Looking at this, it seems corners are a problem. You can't cut yourself on a round manhole cover. And because it's round, it can be more easily transported. One person can roll it.

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### **Question # 25**

How do you define arrogance? Are you arrogant?

### **Answer:-**

Arrogance is having an attitude of superiority beyond reason. Confidence is believing in yourself without being cocky. You should not be arrogant.

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### **Question # 26**

How would you describe your approach to Marketing Associate?

### **Answer:-**

In more general terms, a question such as this gives a candidate the opportunity to talk about their professional philosophy and skills. While the question is general in nature, the best answers are usually quite specific, picking one or two points and exemplifying them with instances from personal history.

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### **Question # 27**

How well do you multi-task?

### **Answer:-**

Multi-tasking is an important part of most jobs. You want to show that you're good at it but not overwhelmed with it. So discuss just a few things you can multi-task well on - for example: "I'm good at multi tasking between work email and working on projects As Marketing Associate and the reason it because I'm good at prioritizing my work emails.

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### **Question # 28**

What's a time you disagreed with a decision that was made at work?

### **Answer:-**

Everyone disagrees with the boss from time to time, but in asking this interview question As Marketing Associate, hiring managers want to know that you can do so in a productive, professional way. "You don't want to tell the story about the time when you disagreed but your boss was being a jerk and you just gave in to keep the peace. And you don't want to tell the one where you realized you were wrong." Tell the one where your actions made a positive difference on the outcome of the situation, whether it was a work-related outcome or a more effective and productive working relationship.

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### **Question # 29**

Tell me about a time when you were held accountable for a problem that you hadn't caused?

### **Answer:-**

If someone puts the blame on you (incorrectly), the best thing you can do is NOT to retaliate. You want to make it known that you were not to blame (explain all the facts) and then focus on fixing the problem in the best way possible.

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### **Question # 30**

How do you feel about giving back to the community?

### **Answer:-**

Describe your charitable activities to showcase that community work is important to you. If you haven't done one yet, go to [www.globalguideline.com](http://www.globalguideline.com) - charitable work is a great way to learn about other people and it's an important part of society - GET INVOLVED!



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### Question # 31

What is your greatest failure As Marketing Associate, and what did you learn from it?

#### Answer:-

When I was in college, I took an art class to supplement my curriculum. I didn't take it very seriously, and assumed that, compared to my Engineering classes, it would be a walk in the park. My failing grades at midterm showed me otherwise. I'd even jeopardized my scholarship status. I knew I had to get my act together. I spent the rest of the semester making up for it, ended up getting a decent grade in the class. I learned that no matter what I'm doing, I should strive to do it to the best of my ability. Otherwise, it's not worth doing at all.

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### Question # 32

Why do you want to work in this industry As Marketing Associate?

#### Answer:-

Make sure you research the industry first. Then find at least 3 core things about that industry that you're passionate about (for example: how their solutions impact clients, their culture, the leadership, etc)

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### Question # 33

What are you most proud of?

#### Answer:-

You should be proud of all your achievements As Marketing Associate! We just don't have time to hear them all as interviewers most likely. Focus on 1 really good achievement that showcases characteristics like the following: Integrity, competitiveness, resourcefulness, intelligence, persistence, and so forth.

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### Question # 34

What makes a product successful?

#### Answer:-

Basing on the monetization, these questions give you the chance to prove your personal try. Do not show extremely your optimism and pursue the unreality. Give your answers the reality.

It is useful to predict a five to ten- year- scenario of expectations in order to gain your targets that you set up and it is the period of time to see how your plans and targets are performed.

Therefore, the quality of the product and marketability of the mentioned industry need to be highlighted. This will help you to achieve the interviewer's attention and insurance to you personality and you can get the honest and long- term goals.

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### Question # 35

What are you passionate about?

#### Answer:-

Ask yourself - what are your core passions that you wake up excited to act on each and every day? Ask yourself what makes you happy or drives you - is it helping others? Is it making money? Is it creating something? Is it about changing the world? Etc.

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### Question # 36

What are your personal skills which make you a candidate for the position As Marketing Associate?

#### Answer:-

The list of crucial character traits includes patience, tact, and poise, with personal and cultural sensitivity. One needs the ability to work long hours, with much walking and some physical tasks. But the most important trait of all is to love people and to have the desire to care for them.

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### Question # 37

Describe a time when you had to help a coworker out that did not directly benefit you?

#### Answer:-

There should be many times where you've assisted others As Marketing Associate. If you haven't, think of how you would in the future. You can discuss charitable causes, how you mentored someone, and so on.

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### Question # 38

How important is a positive attitude to you?

#### Answer:-

Incredibly important. I believe a positive attitude is the foundation of being successful - it's contagious in the workplace, with our customers, and ultimately it's the difference maker.

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### Question # 39

Describe a time when you've been overwhelmed with work?

#### Answer:-

Show how you were able to over the "overwhelmed" feeling - by delegating tasks, getting people on your team to help you out, or by prioritizing your work and focusing on the most important issues first As Marketing Associate.

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### Question # 40

What motivates you to succeed?

#### Answer:-

Your interviewer will likely want to know the reasons why you will remain motivated to do your best during your employment with the company As Marketing Associate. Perhaps you are interested in being challenged, but you may also have interest in being recognized for your hard work in the form of the number of sales you can attain. A great example answer for this question is "I always do my best in everything, including my job. I take pride in my success, and I also want the company for which I work to be successful. Being affiliated with a company that is known for its excellence is very important to me."

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### Question # 41

What differentiates you from the competition?

#### Answer:-

Think about what you bring to the table that you truly believe is unique - the easiest way to do is to think of your own personal stories that demonstrate your work ethic, skills, and dedication. Most people have some or all of those skills, but the unique stories are what make people stand out in interviews.

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### Question # 42

If selected for this position As Marketing Associate, can you describe your strategy for the first 90 days?

#### Answer:-

This depends on the job role. Make sure you break it down into

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### Question # 43

What do you know about this department?

#### Answer:-

One good way to find out about the department is to try to "informally" interview the existing employees over coffee (outside of the office) if possible. It's hard if you don't have any connections there, but if you do a great way to learn about it. Other than that, it's often hard to learn about the department so you can turn the table back on them by asking questions to learn about it.

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### Question # 44

What do you look for in terms of culture -- structured or entrepreneurial?

#### Answer:-

A good answer is to discuss the importance of having both elements in a company As Marketing Associate. Structure is good to maintain a focus on priorities and making sure people are productive but having an entrepreneurial spirit can help cultivate new ideas that can truly help the company.

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### Question # 45

How good are you at problem solving?

#### Answer:-

Describe the problem first and then discuss how you were able to fix it.

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### Question # 46

Do you think you have enough experience As Marketing Associate?

#### Answer:-

If you do not have the experience they need, you need to show the employer that you have the skills, qualities and knowledge that will make you equal to people with experience but not necessary the skills. It is also good to add how quick you can pick up the routine of a new job role.

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### Question # 47

Rate yourself on a scale of 10?

#### Answer:-

If you truly believe you're a 10, you better be able to explain why with examples / stories. If you believe you're a great contributor and have room to grow, say 8 or 9. If you're below that, explain what you would do to improve yourself to get the ranking you believe you can be.



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### **Question # 48**

What aspect of supervision do you find the most difficult?

#### **Answer:-**

Managing different personalities and keeping them focused on the goal at hand.

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### **Question # 49**

What's a time you exercised leadership?

#### **Answer:-**

Depending on what's more important for the the role, you'll want to choose an example that showcases your project management skills (spearheading a project from end to end, juggling multiple moving parts) or one that shows your ability to confidently and effectively rally a team. And remember: "The best stories include enough detail to be believable and memorable,". Show how you were a leader in this situation and how it represents your overall leadership experience and potential.

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### **Question # 50**

Do you have any questions for me?

#### **Answer:-**

Good interview questions to ask interviewers at the end of the job interview include questions on the company growth or expansion, questions on personal development and training and questions on company values, staff retention and company achievements.

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### **Question # 51**

What were the responsibilities of your last position As Marketing Associate?

#### **Answer:-**

If you want to show your ambition, you can discuss how you haven't reached all of your goals yet and in that sense aren't satisfied. However, if you want to discuss satisfaction from your job discuss an experience in which you achieved something.

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### **Question # 52**

How do you ensure all of your work gets accomplished in a productive manner?

#### **Answer:-**

The key is to prioritize what's important in your work and to stay organized to accomplish the tasks. A strong work ethic also helps.

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### **Question # 53**

If I talked to your three biggest fans, who would they be and why?

#### **Answer:-**

If you can reference three professionals with executive titles (CXO, VP, Director, Manager), that carries a lot of weight. Make sure you highlight how you've helped them achieve their biggest objectives and how that's made them your fan.

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### **Question # 54**

How would you rate your communication and interpersonal skills for this job As Marketing Associate?

#### **Answer:-**

These are important for support workers. But they differ from the communication skills of a CEO or a desktop support technician. Communication must be adapted to the special ways and needs of the clients. Workers must be able to not only understand and help their clients, but must project empathy and be a warm, humane presence in their lives.

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### **Question # 55**

Do you like to start personal relationships with other employees?

#### **Answer:-**

Well, the right answer is yes and no. Good personal relations can improve the overall performance of a team. But on the other hand, you should not let your emotions to affect your decisions in work.

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### **Question # 56**

How long will it take for you to make a significant contribution?

#### **Answer:-**

First define significant contribution - once you do that - lay out a timeline plan in which you think you can achieve that.



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### Question # 57

Give me an example of an emergency situation that you faced. How did you handle it?

#### Answer:-

There was a time when one of my employers faced the quitting of a manager in another country. I was asked to go fill in for him while they found a replacement and stay to train that person. I would be at least 30 days. I quickly accepted because I knew that my department couldn't function without me.

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### Question # 58

What was the most important task you ever had?

#### Answer:-

There are two common answers to this question that do little to impress recruiters:

\* 'I got a 2.1'

\* 'I passed my driving test'

No matter how proud you are of these achievements, they don't say anything exciting about you. When you're going for a graduate job, having a degree is hardly going to make you stand out from the crowd and neither is having a driving licence, which is a requirement of many jobs.

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### Question # 59

When was the last time something upset you at work? What did you do?

#### Answer:-

Almost everyone has an emotional moment related to work at some point - you're not alone. The key is to learn why you reacted that way and to focus not on the problem but HOW to resolve it. Another key component is to be aware of your emotional response so that you can learn to control it in the future in a calm way.

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### Question # 60

Do you think a leader should be feared or liked?

#### Answer:-

Liked. You want to work harder for people that inspire and motivate you. Fear only lasts for so long.

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### Question # 61

What are your salary expectations As Marketing Associate?

#### Answer:-

This question is like a loaded gun, tricky and dangerous if you're not sure what you are doing. It's not uncommon for people to end up talking salary before really selling their skills, but knowledge is power as this is a negotiation after all. Again, this is an area where doing your research will be helpful as you will have an understanding of average salary.

One approach is asking the interviewer about the salary range, but to avoid the question entirely, you can respond that money isn't a key factor and your goal is to advance in your career. However, if you have a minimum figure in mind and you believe you're able to get it, you may find it worth trying.

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### Question # 62

What would you like to have accomplished by the end of your career?

#### Answer:-

Think of 3 major achievements that you'd like to accomplish in your job when all is said and done - and think BIG. You want to show you expect to be a major contributor at the company. It could be creating a revolutionary new product, it could be implementing a new effective way of marketing, etc.

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### Question # 63

Describe to me the position As Marketing Associate you're applying for?

#### Answer:-

This is a "homework" question, too, but it also gives some clues as to the perspective the person brings to the table. The best preparation you can do is to read the job description and repeat it to yourself in your own words so that you can do this smoothly at the interview.

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