

# Advertising Media Interview Questions And Answers Guide.



**Global Guideline.**

<https://globalguideline.com/>



## Advertising Media Job Interview Preparation Guide.

### Question # 1

Why in all watch/clock advertisement, time is shown approx 10:10 only?

#### Answer:-

It was to remember one of the famous scientist's anniversary, who was closely related to the making of watch/clocks.

[Read More Answers.](#)

### Question # 2

Why do online advertising?

#### Answer:-

Because this is economical and 24hours in show the client

[Read More Answers.](#)

### Question # 3

CAN A MBA GRADUATE BECOME A JOURNALIST?

#### Answer:-

yes one should have a passion for good creative writing and a way of presentation start with small news channel or papers as part time writers or join the company as sales professional learn the necessary skills from people in the organization and make your way in the department.and remember journalism is and art and not a science all u need is passion and a skill.

[Read More Answers.](#)

### Question # 4

What is disadvantages of advertising?

#### Answer:-

Disadvantages of advertisings are:-

- 1.Effect on children which advertise depends upon underwear, & such all things.
- 2.As well as money wasting.

[Read More Answers.](#)

### Question # 5

What does Nifty 50 comprises of which companies, is it from the same sector or just Top 50 companies?

#### Answer:-

nifty 50 comprises from top 50 companies. iyt does not mean they belong to one sector or industry.

[Read More Answers.](#)

### Question # 6

Who has the full authority to control over media?

#### Answer:-

media planner



[Read More Answers.](#)

### Question # 7

Worlds most fabled men?

**Answer:-**

malik akbar siddiqui

[Read More Answers.](#)

### Question # 8

Are you ready for T-Mobile G-Slate?

**Answer:-**

LG is all set to release a lion out of its groove on America's Largest 4G Network: LG Mobile Phones Announce Their First 4G Android 3.0 Powered Tablet - T-Mobile G-Slate With Google.

The T-Mobile G-Slate is first 4G tablets to optimize Android 3.0 & use the latest Android technology to its advantage. Designed for the devices with larger screen sizes, it addresses the unique aspects of tablet use.

[Read More Answers.](#)

### Question # 9

Which is best SUN tv or VIJAY tv?

**Answer:-**

Depending on cable operator services provided, both are best.

[Read More Answers.](#)

### Question # 10

What is advertising?

**Answer:-**

advertising is we are knowing new products

[Read More Answers.](#)

### Question # 11

The customer tells you he would like to think about it, what do you say to convince him to buy now?

**Answer:-**

If I am confident about the requirement of the customer I will ask him this is the best opportunity for him, and if I have to think for best option then I will call him later.

[Read More Answers.](#)

### Question # 12

How can advertising the cell phone?

**Answer:-**

to create cartoons and they tell about cell phones in graphics.. like something different way to show advertising the cell phones....

[Read More Answers.](#)

### Question # 13

How to deny to receive mail from some email address?

**Answer:-**

select the mail as spam then we can't receive mail from the same email id

[Read More Answers.](#)

### Question # 14

Explain advertising?

**Answer:-**

Advertising is the non-personal communication of information usually paid for and usually persuasive in nature about products, services or ideas by identified sponsors through the various media.

[Read More Answers.](#)

**Question # 15**

What is Development Communication?

**Answer:-**

Use of communication technology, mass media and different channels/media of communication for promotion of health, social development/rural development issues is coined as development communication.

[Read More Answers.](#)

**Question # 16**

What is grapevine?

**Answer:-**

Grapevine is an informal communication spread through a rumor made by a person or a group of people. It spreads very rapidly in a random way.

[Read More Answers.](#)

## **Marketing Most Popular Interview Topics.**

- 1 : [Marketing Frequently Asked Interview Questions and Answers Guide.](#)
- 2 : [Telemarketing Frequently Asked Interview Questions and Answers Guide.](#)
- 3 : [Advertising Frequently Asked Interview Questions and Answers Guide.](#)
- 4 : [Search Engine Marketing \(SEM\) Frequently Asked Interview Questions and Answers Guide.](#)
- 5 : [Internet Marketing Frequently Asked Interview Questions and Answers Guide.](#)
- 6 : [Strategic Marketing Frequently Asked Interview Questions and Answers Guide.](#)
- 7 : [Share Market Frequently Asked Interview Questions and Answers Guide.](#)
- 8 : [Marketing-Competitive Strategy Frequently Asked Interview Questions and Answers Guide.](#)
- 9 : [Web Marketing Frequently Asked Interview Questions and Answers Guide.](#)
- 10 : [Marketing Internship Frequently Asked Interview Questions and Answers Guide.](#)

## About Global Guideline.

**Global Guideline** is a platform to develop your own skills with thousands of job interview questions and web tutorials for fresher's and experienced candidates. These interview questions and web tutorials will help you strengthen your technical skills, prepare for the interviews and quickly revise the concepts. Global Guideline invite you to unlock your potentials with thousands of [Interview Questions with Answers](#) and much more. Learn the most common technologies at Global Guideline. We will help you to explore the resources of the World Wide Web and develop your own skills from the basics to the advanced. Here you will learn anything quite easily and you will really enjoy while learning. Global Guideline will help you to become a professional and Expert, well prepared for the future.

\* This PDF was generated from <https://GlobalGuideline.com> at **November 29th, 2023**

\* If any answer or question is incorrect or inappropriate or you have correct answer or you found any problem in this document then don't hesitate feel free and [e-mail us](#) we will fix it.

You can follow us on FaceBook for latest Jobs, Updates and other interviews material.  
[www.facebook.com/InterviewQuestionsAnswers](http://www.facebook.com/InterviewQuestionsAnswers)

Follow us on Twitter for latest Jobs and interview preparation guides  
<https://twitter.com/InterviewGuide>

Best Of Luck.

Global Guideline Team  
<https://GlobalGuideline.com>  
[Info@globalguideline.com](mailto:Info@globalguideline.com)